



Penn Valley Municipal Advisory Council (PVMAC) PUBLIC NOTICE – MEETING AGENDA

To receive an email notice when the Agenda is posted: www.mynevadacounty.com/list.aspx
(under Agenda Center, select Penn Valley Area Municipal Advisory Council)

Pursuant to Governor Gavin Newsom’s Executive Order pertaining to the convening of public meetings in response to the COVID 19 pandemic, the PVMAC hereby provides notice that it will hold its regular meeting of the PVMAC members virtually per Zoom, until indicated otherwise.

Date: Thursday, September 16, 2021

Time: 6:00 p.m.

Place: Join Zoom Meeting

<https://zoom.us/j/99158250380?pwd=WDhneWdGOWhpYjBTVGxZSEYVTdxdz09>

Meeting ID: 991 5825 0380

Passcode: 512672

Or participate by phone during the meeting at 1-669-900-6833

Members:

Teresa Dietrich, Chair

Rob Tribble, Vice Chair

Ryan Everson, Member

Douglas Moon, Member

Rick Nolle, Member

Bob Winters, Member

Julia Stidham, Member (appointment confirmed as of 9/14/2021)

Tom Hartnett, Member (appointment confirmed as of 9/14/2021)

Vacant, Member

1. Call to Order, Roll Call and Pledge of Allegiance
2. Welcome to new Penn Valley MAC members Tom Hartnett and Julia Stidham *Information*
3. Consent Agenda (Single Motion Needed)
All matters listed under the Consent Agenda are considered routine and will be enacted by one motion. There will be no separate discussion of these items unless a member of the PVMAC, audience, or staff requests a specific item to be removed from the Consent Agenda for separate action. Any item removed will be considered after the motion to approve the Consent Agenda.
 - a. Approval of Meeting Agenda for September 16, 2021 *Action*
 - b. Approval of Meeting Minutes for August 19, 2021 *Action*
4. Public Comment

This time is set aside for persons wishing to address the PVMAC on any matter of interest that is not on the agenda. Members of the public can provide general comments on items that are of interest to the public and are within the subject matter jurisdiction of the Board or on a particular agenda item via chat through zoom or by phone during the meeting using the information provided above. Action will not be taken at this meeting on citizen comments. The PVMAC, however, after

hearing from interested citizens, may place items on a future agenda so proper notice may be given to all interested parties. This meeting is being recorded and will be made available to the public through the County's website at *mynevadacounty.com*.

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| 5. Ad Hoc Subcommittee | <i>Information/Discussion</i> |
| Broadband Ad Hoc Subcommittee | <i>Update</i> |
| Marketing Ad Hoc Subcommittee | <i>Update</i> |
| 6. An Update on Economic Activity in Western Nevada County | <i>Information</i> |
| Gil Mathew, Executive Director, Nevada County Economic Resource Council | |
| 7. General Announcements | <i>Information</i> |
| 8. Next PVMAC MEETING October 21, 2021 6:00 p.m. location TBD | <i>Action</i> |
| 9. Adjournment estimated @ 7:15 p.m. | |

Times stated are approximate and subject to change. Agenda order is tentative and may be changed by PVMAC action without prior notice. Agenda discussions and report items are subject to action being taken on them during the meeting by the PVMAC at its discretion. The meeting is accessible to people with disabilities. A person who needs disability-related accommodations or modifications in order to participate in the meeting shall make a request no later than five (5) working days before the meeting to the PVMAC to be considered. Requests for further information should be directed to the Chair of the PVMAC at (530) 265-1480.

AFFIDAVIT OF POSTING

Meeting Notice/Agenda of the PVMAC meeting, scheduled for September 16, 2021, was posted per Open Meeting Law requirements at the following locations:

Eric W. Rood Administrative Center, 950 Maidu Avenue, Nevada City CA
Penn Valley True Value located at 17387 Penn Valley Drive, Penn Valley CA
Penn Valley Shopping Center located at 17464 Penn Valley Drive, Penn Valley CA
www.mynevadacounty.com

AGENDA POSTED: Monday, September 13, 2021



Penn Valley Municipal Advisory Council (PVMAC) PUBLIC NOTICE – MEETING MINUTES

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(under Agenda Center select Penn Valley Area Municipal Advisory Council)

Pursuant to Governor Gavin Newsom's Executive Order pertaining to the convening of public meetings in response to the COVID 19 pandemic, the PVMAC hereby provides notice that it will hold its regular meeting of the PVMAC members virtually per Zoom, until indicated otherwise.

Date: Thursday, August 19, 2021

Time: 6:00 p.m.

Place: Join Zoom Meeting

<https://zoom.us/j/99158250380?pwd=WDhneWdGOWhpYjBTVGxZSEYVTdxdz09>

Meeting ID: 991 5825 0380

Passcode: 512672

Or participate by phone during the meeting at 1-669-900-6833

Members Present:

Ryan Everson, Member & Chair
Rob Tribble, Member & Vice Chair
Teresa Dietrich, Member
Rick Nolle, Member
Vacant, Member
Vacant, Member
Vacant, Member

Members Absent:

Douglas Moon, Member
Bob Winters, Member

1. Call to Order, Roll Call and Pledge of Allegiance held
2. Consent Agenda (Single Motion Needed)
All matters listed under the Consent Agenda are considered routine and will be enacted by one motion. There will be no separate discussion of these items unless a member of the PVMAC, audience, or staff requests a specific item to be removed from the Consent Agenda for separate action. Any item removed will be considered after the motion to approve the Consent Agenda.

- a. Approval of Meeting Agenda for August 19, 2021

- b. Approval of Meeting Minutes for July 15, 2021

Motion to approve.

3. Public Comment

This time is set aside for persons wishing to address the PVMAC on any matter of interest that is not on the agenda. Members of the public can provide general comments on items that are of interest to the public and are within the subject matter jurisdiction of the Board or on a particular

agenda item via chat through zoom or by phone during the meeting using the information provided above. Action will not be taken at this meeting on citizen comments. The PVMAC, however, after hearing from interested citizens, may place items on a future agenda so proper notice may be given to all interested parties. This meeting is being recorded and will be made available to the public through the County's website at *mynevadacounty.com*.

No public comment. Teresa Dietrich spoke about the ribbon cutting for the Lone Oak complex.

4. Ad Hoc Subcommittee
Broadband Ad Hoc Subcommittee

Sarah Holyhead provided an update regarding scheduling a meeting with StarLink. The meeting will not be public, only members of the subcommittee will be invited to attend. Rob Tribble provided an update regarding Nevada County Broadband and pending updates. Teresa suggested creating a chart once the presentations are completed.

Marketing Ad Hoc Subcommittee

Notices have been posted on Facebook.

5. Election of Chair and Vice Chair
Nominations for Chair: Teresa Dietrich. Roll call vote, all aye.
Nominations for Vice Chair: Rob Tribble, Roll call vote, all aye.

6. Update from District 4 Supervisor
Sue Hoek, Board of Supervisors

Update provided by Supervisor Hoek. She talked about the Lone Oak project, the Bridgeport Bridge project and the impact of fires and support for the victims of the River Fire. She discussed the drought and water theft in the area. She welcomed members of the public attending the meeting. She asked for assistance with the search for a missing child in the community.

7. General Announcements

Discussion regarding two potential new members. Appointments are being processed. Teresa Dietrich announced that the Penn Valley Community Rodeo Association will have a Fall Fest on October 2 at the Rodeo Grounds. Rodeo will be in May 2022. Jeffrey Thorsby announced that the Lone Oak housing complex ribbon cutting was held. Jeffrey Thorsby announced that the South County Area MAC held a meeting with the consultant hired to create the South County Area Plan. They will be meeting monthly and agendas are posted on the County website. He also thanked the outgoing Chair and Vice Chair.

8. Next PVMAC MEETING September 16, 2021 6:00 p.m. location TBD

9. Motion and second, meeting adjourned.



Penn Valley Municipal Advisory Council (PVMAC)

Staff Memo

MEETING DATE: September 16, 2021
TO: Penn Valley Area Municipal Advisory Council
FROM: Sarah Holyhead, Administrative Analyst II
SUBJECT: Presentation on “Small Business Development Initiatives in Penn Valley”

BACKGROUND:

The Penn Valley MAC has requested a presentation from the Economic Resource Council on what they are doing to promote small business development in Penn Valley. Gil Mathew, the executive director of the Nevada County Economic Resource Council, will speak to this in his “Update on Economic Activity in Western Nevada County” presentation.

Respectfully Submitted,

Sarah Holyhead
Administrative Analyst II, Board of Supervisors



Penn Valley Municipal Advisory Council (PVMAC)

Staff Memo

MEETING DATE: September 16, 2021
TO: Penn Valley Area Municipal Advisory Council
FROM: Sarah Holyhead, Administrative Analyst II
SUBJECT: PV MAC Ad Hoc Subcommittees

BACKGROUND:

On January 21, 2021 at the Penn Valley Area Municipal Advisory Council's (PV MAC) regular meeting, the PV MAC reviewed its current two Ad Hoc Subcommittees and confirmed their continuance and membership as follows:

Broadband Ad Hoc Subcommittee

- Rob Tribble, Chair
- Teresa Dietrich
- Bob Winters

Marketing Ad Hoc Subcommittee

- Teresa Dietrich, Chair
- Doug Moon
- Richard Nolle

The broadband ad hoc subcommittee met on August 27, where it received a presentation from Rebecca Hunter of SpaceX on Starlink's low-earth orbit satellite-based broadband service. The presentation was comprehensive, covering how Starlink's service works, who their target market is, and the timeline on which it is being rolled out.

In the last regular MAC meeting on August 19, I was asked to provide a table showing which internet service providers have presented to the MAC. Here it is:

ISP	Date of Presentation
SmarterBroadband	March 18, 2021
Northern Sierra Broadband	June 17, 2021
Starlink	August 27, 2021

Respectfully Submitted,

Sarah Holyhead
Administrative Analyst II, Board of Supervisors